

VISTA ELECTIONS 2022
Candidates for Mayor

JOHN FRANKLIN



Dear Neighbor,

It's been my honor to serve you for 8 years. Here's the work I'd like to continue as Mayor:

-Homelessness

I called for the creation of Vista's Homelessness Strategic Plan. We secured shelter, fielded social

workers, and 289 homeless Vistans have been offered help in more than 1,915 interactions. I cast the deciding vote to bring mental health crisis services to Vista, and I led the way again on a plan to end Veteran homelessness in Vista for good.

www.franklinformayor.com/homelessness to learn more.

-A Safer, Cleaner Vista

Crime is at a 40-year low, but not low enough. I kept my promise to hire more Sheriff's deputies and firefighters. I built a partnership with CalTrans to bring encampment clean-up to our freeway ramps. Doubling Vista's litter removal team was my initiative, as was the Downtown Ambassador Program. Our new Community Improvement Team is focused on shopping cart and debris removal, another initiative of mine.

-Cost of Living and Smart Growth

We must provide affordable housing opportunities for our own children to afford to live in Vista. We should reject ultra-high-density developments, however, which burden our schools and create traffic congestion. Our families

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CIPRIANO VARGAS

Cipriano Vargas
President, Vista Unified
School District



I'm running for Mayor of Vista because it's time for a change at City Hall. Crime is up. Homelessness is out of control. The cost of gas, food and housing is through the roof. People are hurting, and the City has no real plan to help.

I will fight for the working and middle-income people of Vista. I'll build affordable housing, seek relief for renters, put more Sheriffs on patrol, and attract good-paying jobs so people aren't forced to move away.

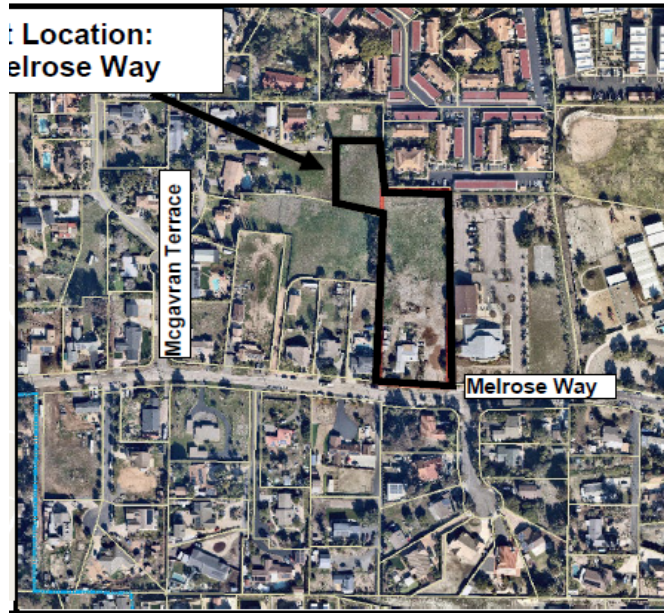
Affordable Housing/ Rent Relief: Growing up in Vista, I can remember when working families could afford to live here, but today sky-high prices are squeezing families out of Vista. I'll provide relief for renters and build housing veterans, nurses, and other hard-working people of Vista can afford.

Homelessness: I'll build a Homeless Veterans/ Children's Shelter. Homelessness in Vista is up by 49%. It's especially distressing to see so many homeless veterans. I'll ensure every homeless person has safe places to sleep, especially children and veterans.

Public Safety: To combat rising crime, I'll put more sheriffs on patrol. As Vista School Board President, I increased funding for Sheriffs deputies to patrol schools and keep

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1205 MELROSE WAY PROJECT APPROVED



LOCATION

A proposal by Zoran Djordjevic, Pacific International Investments, for a zone change from low density to medium density to allow 15 housing lots (1 lot for low-income house) was unanimously denied by the Planning Commission on July 19.

Among the concerns, which SVC shares, were the large increase in density, increased traffic, decreased value of neighboring property, and incompatibility with current neighborhood style. Also, additional dwelling units (ADUs) can be built on the lots, further increasing density.

On August 23, notwithstanding these concerns, the City Council approved the project, 4-1.

FOR TUESDAY'S PLANNING COMMISSION MEETING

Recent articles in the *Union-Tribune* have described changes in zoning and design standards mandated by new State laws Senate Bill 9 and Senate Bill 330. A *whole lot* of change is coming to the design and appearance of our communities.

The Planning Commission meeting **next Tuesday, September 6 (6:00 p.m.)** will be devoted to presenting the scope of these changes: urban lot splits, zoning clearances, two-unit residential developments, and new design standards for multi-family and mixed-use development projects.

The staff report for the presentation can be found at <https://records.cityofvista.com/WebLink/0/doc/2008487/Page1.aspx>

NEW TRACKING TOOL FOR AIRPLANE OVERFLIGHTS

A neighbor in Shadowridge Heights, much bothered by airplane overflights, sends this information:

I've been collecting a lot of unlawful flight evidence and I'm north of Shadowridge, so what continues low over me goes even lower over Shadowridge.

Also can you please share with your community this flight tracking tool: <https://globe.adsbexchange.com/>

Just shift the map over (across the US) to your neighborhood and bookmark it. Unlike webtrak, pilots cannot mask their ID. If you click on a plane, there is a left tab that gives you an identifier, who it is registered to, their altitude, squawk, etc. There is even a replay function. The best part, it is completely free!

ELECTIONS—JOHN FRANKLIN *(Cont.)*

chose Vista because of its suburban character. I'll fight to protect it.

Mayor Judy Ritter and the San Diego County Deputy Sheriff's Association endorsed me because they know I stand for a safer Vista.

www.franklinformayor.com/endorsements

I would be grateful to earn your vote again.

Sincerely,

John Franklin, Deputy Mayor

Cell: (760) 689-2220

John@JohnFranklin.org

ELECTIONS—CIPRIANO VARGAS *(Cont.)*

students, teachers, and parents safe.

I'm fortunate to have Public Health Nurses, Congressman Mike Levin, and the Sierra Club supporting me for Mayor of Vista. Together, we can stand up for the working and middle-income people of Vista.

Cipriano Vargas for Mayor of Vista. He's Always on Our Side.



Mark your calendars!

THE 38TH ANNUAL
COASTAL CLEANUP DAY
I Love a Clean San Diego

SATURDAY, SEPTEMBER 17
9 AM - 12 PM

CLEANUP SITES THROUGHOUT SAN DIEGO COUNTY

Registration opens September 1  CleanupDay.org

Registration for Coastal Cleanup Day opens September 1st at CleanupDay.org.

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